

# SOCIAL MEDIA REVIEWS

easy DIRECTIONS...



## STEP ONE:

You **MUST** have a google account to be able to do Google reviews. Log into your google account by going to [www.Google.com](http://www.Google.com), and upper right corner is the various login options. You can log into your **GMAIL**, or any Google account you may have, by entering your **email/username** and **password**.

**NOTE: If you don't have a Google account, you can create one very easy. Here are the SIMPLE steps:**

1. Goto [www.Google.com](http://www.Google.com), and click on **GMAIL** in upper right corner.
2. Now, you can log into your account, or click on **"Use Another Account"** if you don't have one listed. Then, you will see a login screen, where you can login, or click **"Create account"**, to start the process of creating one.
3. The next page will ask you for your **first/last name**, the **email address** you would like, and then for you to choose a **Password**, that its, your done! Simple!

## STEP TWO:

After your logged into your account, in the upper right corner is a bunch of little boxes, which are the various Google Aps, click on this, then **Click on MAPS**. Then, you will see a search box pop up in the upper left corner, type **"National Dizzy and Balance Center - Blaine"** for *Blaine clinic as example*, in the search box.

## STEP THREE:

When you see the **Primary** NDBC clinic you attended, then **click "National Dizzy and Balance Center Blaine"**. You will see our business info pop up for that clinic. Then, click the link towards the top of the page, next to reviews like **"15 Reviews"**. This will bring up the reviews window, and you can see others reviews. Now, at the top of the window choose **"WRITE A REVIEW"**.

## STEP FOUR:

After you click **"WRITE A REVIEW"**, a window will pop up, asking you for the **"# OF STARTS OUT 5"** (*please give us 5 stars if deserved*) and for you to write about your experience at NDBC. After you do these things, then just click post.

# GET YOUR COURTESY GIFT!

the TERMS.....

Thank you for deciding to support NDBC by doing a Social Media review on either Facebook, Google, or Both, on your **Positive Experience at NDBC!**

After you have completed your review(s), just fill out the redemption form below, including the staff member who most excited you about doing a review for us, and give it to the receptionist at your clinic.

If you don't plan on returning to a clinic, you can still do a review. Go to the website page listed below, and fill out the same form online.

Teresa will verify your review(s) on the social media channels, and then will give you a call to give you instructions on receiving your free courtesy gift!

You will then be able to choose which courtesy gift you would like, and grab your gift at your next visit at any one of our clinics.

**NOTE: We will only send gift cards out through the mail due to shipping expenses, so if you would like a physical courtesy gift, you must stop into any clinic to receive.**

## Online Redemption Form:

[www.NationalDizzyandBalanceCenter.com/reviews](http://www.NationalDizzyandBalanceCenter.com/reviews)

## GIFT REDEMPTION FORM

DATE OF REVIEW: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

STAFF MEMBER: \_\_\_\_\_

BEST TIME TO BE REACHED:

AM  PM TIME: \_\_\_\_\_ Phone: \_\_\_\_\_

FOR WHICH CLINIC?

- Blaine       Burnsville  
 Edina       Woodbury

WHICH SOCIAL MEDIA CHANNEL?

- Facebook     Google     Both



## Quality Assurance Program



BLAINE - BURNSVILLE - EDINA - WOODBURY

952-345-3000